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Palmer Research

Palmer Research designs and executes market research studies focused on helping consumer and B2B companies meet their business objectives. When you engage Palmer Research, you can expect to receive highly effective, cost efficient research solutions delivered on time and on budget. The following principles and business practices set us apart from other market research companies:

World Class Customer Service

Customer service is the cornerstone of our business and we pride ourselves on having a high percentage of repeat business and long time customers among our client base. Good listening skills, attention to detail, and exceptional follow up enable us to deliver results that meet or exceed a client's specifications. We have the experience to conduct your research internationally.

Cost Effective Solutions

Many research suppliers will tell a client that they need expensive, advanced analytic tools as part of their research methodology when they are often not necessary to achieve their goal. Palmer Research will recommend the correct methodology to gain the required intelligence for our clients. If and when we determine advanced analytics are needed on a project, we will bring in our extended team of top freelance professionals with proven track records to assist.

Getting the Most in Today's Market

We recognize the challenges that your organization faces in today's market. Palmer Research is in a position to outsource your research saving you time and money. Include Palmer Research in your next RFP. We have a policy of turning RFPs around in 72 hours or less. Let's get started. Give us a call or [click this link](#) to reach us.

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